



CONTEST

“Recharge your batteries in Québec”

Contest Rules

The contest “Recharge your batteries in Québec” (the “Contest”) is held online and is organized by Sobeys Capital Inc. (the “Contest Organizer”) in collaboration with Papillons Infrastructure Nature (the “Prize Supplier”).

The Contest is held from Thursday June 27, 2024, at 12 a.m. Eastern Time (“ET”) until Wednesday July 31, 2024, at 11:59 p.m. ET (the « Contest Period »).

1. ELIGIBILITY

TO BE ELIGIBLE TO ENTER THE CONTEST, you must:

- be a resident of Québec or New Brunswick; and
- have reached the age of majority in your province of residence at the time of Contest entry; and
- have a driver’s license (an ID and driver’s license proof will be asked).
(an “Eligible Entrant”)

EXCLUSIONS: The employees, agents and/or representatives of the Contest Organizer, its affiliates, advertising agencies, Papillons Infrastructure Nature employees, RechargÉco network manager, or any party involved in the administration of the Contest (the “Affiliated Parties”) such as employees, agent/or representatives of all the Presenting Sponsors, as well as, respectively, any person with whom an excluded entrant is domiciled or any member of their immediate family (each an “Excluded Entrant”). For the purposes of the Contest rules (the “Rules”), the term “immediate family” includes the father, mother, brother, sister, child, husband, wife, or common-law partner of an Excluded Entrant.

For the sake of clarity, an Eligible Entrant who is not an Excluded Entrant is hereinafter referred to as an “Entrant.”

Each Entrant must enter exclusively on their own behalf and act for their sole personal benefit.

2. HOW TO ENTER

No purchase necessary. Internet access and a valid email address are required for entry and participation in the Contest.

To enter the Contest:

- I. Go to the IGA website at <https://www.iga.net/en/summer/recharge-your-batteries> to find the link of the official entry form (the “Entry Form”).

- II. Follow the instructions on the screen to complete the Entry Form during the Contest Period.
- III. Choose a region in which you would like to spend a weekend. It is possible to choose several regions. The choice is to be made from the following regions:
 - a. Saguenay-Lac-Saint-Jean;
 - b. Capitale-Nationale;
 - c. Laurentides et Lanaudière;
 - d. Montérégie et Estrie;
 - e. Bas-St-Laurent et Gaspésie

Choosing a region constitutes a preference of choice and does not guarantee final selection. Each Entrant may be assigned a different region from the one(s) chosen during their entry. The awarding of each region remains at the discretion of the selection process.

- IV. It is possible to sign-up to receive marketing and promotional communications from Sobeys Capital Inc. or third-party partners by email, and agree to the Sobeys Capital Inc. Terms and Conditions and Privacy Policy by checking the appropriate boxes. It is not mandatory to sign-up to the Sobeys Capital Inc. communications to enter the Contest.

- V. Click “Je Participe”.

By submitting your entry, you agree to receive messages from Sobeys Capital Inc., its affiliates, and/or business brands and marketing partners. You understand that you can withdraw your consent at any time. Contact us at privacy@sobeys.com or 115 King Street, Stellarton, Nova Scotia, B0K 1S0.

By clicking on the “Participate” button, you expressly give your consent to Sobeys Inc. to give your information to the Prize Supplier, Papillons Infrastructure Nature, the manager of the RechargÉco network. You expressly consent to Papillons Infrastructure Nature using your data for communication, promotional and statistical purposes. The personal data provided will be processed and stored by Papillons Infrastructure Nature in strict compliance with the law respecting the protection of personal information in the private sector (Quebec) and the law respecting the protection of personal information and electronic documents (PIPEDA) for the rest of Canada, thereby ensuring that your data will be used and retained in accordance with the principles and requirements of these laws. In accordance with these legal requirements, data will be retained securely for the period necessary for its initial use, unless the law requires longer retention. You can withdraw your consent at any time by contacting Papillons Infrastructure Nature at the email address rechargeco@papillons.io or by writing to Papillons Infrastructure Nature - Réclamation RechargÉco 5820 Boul. Saint-Laurent Montreal, QC H2T 1T3.

By clicking “Participate”, you automatically agree to participate in the “**Recharge your batteries in Quebec**” Contest as specified in these Rules (an “**Entry**”).

To be valid, your Entry must comply with all the required criteria of the Rules, be submitted using the official Contest Entry form only available online and be received during the Contest Period. The Organizer will not receive or accept submissions by any other means. The Contest Organizer reserves the right to disqualify each person participating or attempting to participate by means contrary to these Rules or likely to be unfair to other Participants. The Contest Organizer will not, under any circumstances, be responsible for late submissions, including delays caused by

technical issues with the website. By participating in this Entry, you will be deemed to have read and accepted these Contest Rules and you agree to abide by these Entry requirements of these Contest Rules.

Limit of one (1) valid email address per Entrant. Limit of (1) Entry during the Contest Period.

3. PRIZE AND APPROXIMATE RETAIL VALUE

There are one hundred and five (105) prizes to be won through the Contest (each a “**Prize**”, collectively the “**Prizes**”) as defined hereinafter.

GRAND PRIZES

Five (5) grand prizes (each a “**Grand Prize**”) can be won, each valued at two thousand three hundred and fifty dollars (CA \$ 2 350).

Each Grand Prize consist of **one (1) weekend package** including:

- **Two (2) nights stay in a prestigious hotel** for one (1) family in the region won, valued approximately at one thousand dollars (CA \$ 1 000). The value of the Prize may differ depending on the region. If the hotel reservation is superior to the Prize, the Prize Supplier will match the difference up to a maximum total value of one thousand five hundred dollars (CA \$1,500). For the purposes of the Contest Rules, the term “Family” means a maximum of four (4) people including two (2) adults and two (2) children. The designated hotels by region are as follows:
 - Fairmont Le Château Frontenac for Capitale-Nationale region (5-star),
 - Manoir Hovey for Montérégie and Estrie region (5-star),
 - Hôtel Spa Watel for Laurentides and Lanaudière region (4-star),
 - OTL Gouverneur Saguenay for Saguenay-Lac-Saint-Jean region (5-star), and
 - Hôtel Rimouski for Bas-St-Laurent and Gaspésie region (4-star).

The hotel reservation for the stay will be the entire responsibility of the winner. A gift certificate valued approximately at one thousand dollars (CA \$ 1 000) will be awarded so the winner can make a reservation in the designated hotel for their region. The exact amount of the gift certificate is at the sole discretion of the Prize Supplier, depending on the region, and cannot under any circumstances be disputed by the winner, whether before or after the check is presented. This gift certificate is only valid for Friday and Saturday nights, outside high season (week of December 24, week of December 31 and week of June 24) and will be valid for one (1) year after its date of issue. The Contest Organizer and the Prize Supplier will, under no circumstances, be responsible for loss, theft or any other act of vandalism once the gift certificate has been given to the winner. The gift certificate cannot be issued twice. The winner will be required to use a credit card when registering at the hotel to cover any incidental charges not included in the Prize. Once the reservation has been made, the cancellation conditions are those listed in the hotel regulations. The Contest Organizer and the Prize Supplier will not be responsible for a refusal of reservation, cancellation of stay by the hotel or non-reimbursement in the event of late withdrawal.

- **The loan of one (1) electric vehicle** which model is chosen at the sole discretion of the Prize Supplier, from Friday at noon to Sunday at approximately 6 p.m. ET. The duration of

the loan may vary depending on the winner's place of residence and the distance to travel to the hotel. The terms and conditions will be defined by the Prize Supplier once the winner's main residence address is known. The loan is valued approximately at seven hundred dollars (CA \$ 700).

If the winner already has an electric vehicle and does not want to accept the rental electric vehicle during the stay, they can refuse this part of the Prize. In that case, any financial compensation, goods, or services may be claimed from the Contest Organizer or Prize Supplier. They have no obligation to replace this part of the Prize.

The vehicle will be delivered to the closest IGA store to the winner's main residence, or to any other location previously agreed between the winner and the Prize Supplier. No car seats or child equipment are included with the electric vehicle. The winner is responsible for providing all necessary equipment to ensure the safety of accompanying persons, if applicable.

The winner is responsible for the appropriate maintenance of the vehicle during the period of the stay and for assuring that it is clean upon the return, with a reasonable level of recharge, a minimum driving range of approximately one hundred and fifty (150) kilometers. Insurance covers damage in the event of an accident occurring during the period of stay. However, if the winner or one of the people participating in the stay commits an infraction of the Québec Highway Safety Code or any other law applicable in Canada while driving (such as, but not limited to, the consumption of alcohol or drugs, speeding, or driving outside authorized areas), they will assume full responsibility and will be criminally liable for these offenses, and may be subject to legal proceedings by the competent authorities. The Contest Organizer and the Prize Supplier cannot, under any circumstances, be held responsible for offenses committed during this stay by the people in charge of the vehicle during the stay.

The Contest Organizer and the Prize Supplier reserve the right to take legal action against the winner or the people participating in the stay in the event of malicious behavior, theft, vandalism or any other offense committed with the vehicle. In addition, it is strictly prohibited to use the loaned vehicle to travel in another Québec region, or Canada, or abroad. Legal action may be taken if evidence establishes that the winner or participants have traveled to another Québec region than the region won, or abroad.

- **Charging of the electric vehicle during the stay** in the RechargÉco charging stations propelled by FondsÉco IGA, [available at various IGA stores](#), valued approximately at two hundred and fifty dollars (CA \$ 250). To get the minutes, the winner must have an active ChargePoint account. If it is not the case, they can create one at <https://signup.chargepoint.com/signup/profile?locale=en-CA>. The winner will be responsible for contacting the Prize Supplier so that they can arrange the necessary logistics for the winner to obtain the free charging throughout the weekend between the electric car pick-up location and the place of stay. Any additional charging fees will be the sole responsibility of the winner.
- **One (1) basket of local products** valued approximately at one hundred dollars (CA \$ 100).
- **One (1) tourist activity** taking place in the region of the stay, with an approximate value of three hundred dollars (CA \$ 300), covering the costs for a maximum of four (4) people. The costs covered for the activity will only be the costs of the **people participating in the stay**. The winner will receive three hundred dollars (CA \$ 300) awarded as decided by the

Prize Supplier, to reserve their chosen activity.

The winner must choose an activity among those offered by the Prize Supplier. Some activities may be subject to seasonal constraints, their availability may therefore vary depending on the date chosen for the stay. The winner is responsible for choosing and reserving an activity open to the public on the date of their stay. The Contest Organizer and the Prize Supplier decline all responsibility in the event of refusal of reservation for an activity or in the event of unavailability of the activity on the date of the stay.

No compensation will be given for the difference in price between the activity booked and the value of the activity won in the Contest, as presented above. If the cost of the booked activity is less than three hundred dollars (CA \$ 300), no cash back or any other form of compensation will be given to the winner. On the other hand, if the cost of the chosen activity is higher, the winner will have to pay the difference to participate in the chosen activity.

One (1) Grand Prize is available for all the following regions, at the sole discretion of the Prize Supplier:

- One (1) Grand Prize for a weekend package in Saguenay-Lac-Saint-Jean;
- One (1) Grand Prize for a weekend package in Capitale-Nationale;
- One (1) Grand Prize for a weekend package in Laurentides and Lanaudière;
- One (1) Grand Prize for a weekend package in Montérégie and Estrie;
- One (1) Grand Prize for a weekend package in Bas-St-Laurent and Gaspésie.

The winner undertakes to communicate with the Prize Supplier no later than forty-eight (48) business hours after the hotel and activity reservations has been made to obtain the necessary information to collect the rental electric car and the basket of local products. The reservation for the stay must be made at least three (3) weeks before the departure date to allow the Prize Supplier to adequately organize the delivery of the rental electric vehicle.

The Prize does not include personal expenses and activities, meals or any other expenses not mentioned above. Any other stay expenses not mentioned in these Rules are the exclusive responsibility of the winner. The winner shall follow all instructions from the Contest Organizer and the Prize Supplier, failing which it will be possible to terminate their participation or continuation of their participation in the Prize.

The winner must respect the rental conditions of the accommodation and the means of transport. The Contest Organizer and the Prize Supplier cannot be held responsible for any damages and/or accidents that occurred during the stay, the winner will then be held solely responsible.

The Contest Organizer and the Prize Supplier are in no way responsible for any hazards that may occur during the stay such as, but not limited to, a cancellation of stay, cancellation of transport, cancellation of the activities, weather conditions or any other factor beyond their control preventing the winner from fully enjoying the Prize. In such cases, no replacement Prize or cash equivalent may be claimed.

In case of cancellation of the stay by the winner, the Prize will be cancelled without any financial compensation and can no longer be claimed. The winner's guests, if applicable, release the Contest Organizer and the Prize Supplier from any liability for damages or losses that may arise from the use of the Prize awarded to the winner and may not receive financial compensation in

the event cancellation of the Prize.

This stay cannot be monetized, is non-refundable and has no cash value.

The five (5) Grand Prizes will be awarded in the form of a certificate sent by email accompanied by a road book including all the precise and detailed explanations for receiving each part of the Prize won. The certificate and guide will be sent by email **only after validation of the winner's identity and confirmation of their valid driver's license**. The driver's license must still be valid at the time of the booked stay. Communications with the Prize Provider will allow each winning person to have:

- Information for the hotel stay;
- Information to recover the loan vehicle;
- Information to access vehicle charging offered for the weekend;
- Information to collect the basket of local products in an IGA in the region identified by the Competition Organizer or close to the winner's residence;
- Any other information that will be useful and necessary for the smooth running of the stay.

SECONDARY PRIZES

One hundred (100) secondary prizes will be awarded for the Contest Period (each a “**Secondary Prize**”), each valued approximately at one thousand and one hundred dollars (CA \$ 1 100).

Each Secondary Prize consists of one (1) year of charging an electric vehicle at RechargÉco charging stations propelled by FondsÉco IGA in Québec. The winners of the Secondary Prizes will be able to charge their vehicle at the RechargÉco charging stations in Québec and New Brunswick. [The complete IGA stores list with a RechargÉco charging station can be found here.](#)

The winner undertakes to provide the Contest Organizer and the Prize Supplier with proof of identity and a proof of a valid driver's license to receive their Prize.

The time to recharge completely an electric vehicle is different for every vehicle, but usually varies between twenty (20) and thirty (30) minutes at RechargÉco charging stations. Free charging for a period of one (1) year, or a maximum of fifty (50) hours, will be available only via the winner's ChargePoint account. If the winner does not have an active account, they will need to [create one](#).

Once the account is created, the winner must notify the Prize Supplier to receive, by email, the unique promotional code allowing them to configure the free recharge in their ChargePoint account. To receive the code, the email address provided must match the one used in the ChargePoint application. After entering the code, free use across the entire RechargÉco network will be available for a period of one (1) year, with a maximum of fifty (50) hours of charging.

It is the winner's responsibility to check whether their electric vehicle is compatible with level 3 charging stations, such as those of the RechargÉco network, before benefiting from a free one (1) year. Only 100% electric vehicles can be recharged at RechargÉco charging stations. Neither the Contest Organizer nor the Prize Supplier can be held responsible if the winner discovers that they cannot use these charging stations. No form of compensation, financial or otherwise, will be granted in this regard.

If the winner does not have an electric vehicle or cannot recharge their vehicle on the RechargÉco

network charging stations, they can transfer the Prize to the person of their choice. The chosen person will be required to provide proof of identity and proof of a valid driver's license and must have an active ChargePoint account to receive the prize.

The approximate total value of all Prizes awarded in this Contest is one hundred twenty-one thousand seven hundred and fifty dollars (CA \$ 121 750).

NOTES REGARDING PRIZES

GENERALITIES. The Prize may not be identical to the photos or images used in the advertising and promotional material of the Contest, including print advertisements, websites and electronic banner advertisement. The Prize must be accepted as awarded and may not be transferred, assigned or exchanged for cash (unless expressly authorized by the Contest Organizer at his sole discretion). No substitution will be permitted, except at the discretion of the Contest Organizer. The Contest Organizer reserve the right, at his sole discretion, to substitute the prize, or any portion thereof, with another prize of equal or greater value, including, at the sole discretion of the Contest Organizer, a cash award. The Contest Organizer cannot be required to award more Prizes or to award a Prize other than described in these Rules.

REFUSAL OF THE AWARDED PRIZE

In the event where the winner does not want to accept the awarded Prize, they will definitively waive their right to receive the Prize. No compensation of any nature whatsoever will be granted to the winner who has waived his or her Prize. The refused Prize will be put back into play and a new draw will be carried out to designate a new winner who will be awarded the Prize.

4. WINNER SELECTION

There will be one (1) draw (the "**Draw**"), held by a Contest Organizer's representative on Monday August 5, 2024, at the Contest Organizer's offices located at 11281 Albert-Hudon Boulevard, Montréal-Nord, QC H1G 3J5, at approximately 11:00 a.m. ET. A grand total of one hundred and five (105) Entrants will be selected electronically and randomly from all Entries collected or sent and received during the Contest Period, in accordance with these Rules (the "**Selected Entrant**").

Limit of one (1) Grand Prize or one (1) Secondary Prize, per Selected Entrant, per household, for the entire Contest Period.

Every Selected Entrants must be declared as winners no later than Friday October 4, 2024. If every Selected Entrants are not declared as a winner before this date, all the non awarded prizes will be cancelled.

CONTACTING SELECTED ENTRANTS

The Prize Supplier or a designated representative will make at least two (2) attempts to contact the Selected Entrant by email and/or by phone, at its sole discretion, using the information provided on the Entry Form within three (3) business days following the Draw date. If, after forty-eight (48) hours following the first communication, it has not been possible to contact the Selected Entrant, or if the notice sent to the Selected Entrant is returned as undeliverable, the Entrant in question will, at the sole discretion of the Contest Organizer, be disqualified (and will forfeit all rights to the prize in question). It will be impossible, for a disqualified person, to receive or claim another Prize or any financial compensation. In such cases, the Contest Organizer reserve

the right, at their sole discretion and if time permits, to randomly select another eligible Entrant from the remaining Eligible Entries, within the limit of two (2) Draws. In which case the provisions of this section shall apply to the new selected Entrant. After two (2) Draws, the Prize will be cancelled.

BEFORE BEING CONFIRMED AS A PRIZE WINNER, each Selected Entrant must:

- correctly answer, unaided, a mathematical skill-testing question;
- sign and return, within forty-eight (48) hours of receiving notice, the Affiliated Parties' declaration, and release form (the "**Release Form**") in which (among other things) the Selected Entrant confirms compliance with these Rules, and acknowledges acceptance of the Prize as awarded;
- consent to the publication, reproduction or other use of the Contest Organizer's name, address, voice, image, statements in connection with the Contest, as well as any photograph, video, recording and/or filming, or on its behalf, for the purpose of advertising or other promotional or commercial use by or on behalf of the Contest Organizer, in any existing or future medium, including print, radio, television and the Internet, without further notice, additional remuneration, or the right to control its share;
- provide photo ID and a driver's license;
- provide, in case of a Secondary Prize transfer, the chosen person's photo ID and driver's license.

If it is not possible to contact the selected Participant in the manner described in the "CONTACTING SELECTED ENTRANTS" section, if the Selected Entrant: a) incorrectly answers the skill-testing question, b) fails to return the duly completed Release Form within the prescribed period, c) fails to accept (or refuses to accept) the Prize as awarded for any reason, and/or d) is determined to have violated these Rules (as determined by the Contest Organizer at their absolute discretion), they will be disqualified (and will forfeit the prize) and the Contest Organizer reserve the right, at their sole discretion and if time permits, to randomly select another Eligible Entrant from the remaining Eligible Entries received (in which case the provisions of this paragraph shall apply to the new selected entrant).

ODDS OF WINNING

The odds of winning depend on the number of Eligible Entries receive during the Contest Period, in accordance with these rules.

5. TERMS AND CONDITIONS

All Entries become the property of the Contest Organizer and the Prize Supplier.

The Contest is subject to all applicable federal, provincial and municipal laws and regulations. The Contest is governed by the laws of Quebec and the laws of Canada applicable therein, and is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited by law.

The decisions of the Contest Organizer and the Prize Supplier are final and binding in all matters related to this Contest, including any decision on the validity or disqualification of Entries or Entrants. By entering this Contest, you agree to be legally bound by the terms and conditions of these Rules. By entering the Contest, you agree that the courts of Quebec, Canada shall have

jurisdiction to entertain any action or other legal proceedings based on any provision of this Contest's Rules or the running of this Contest. ANYONE FOUND TO HAVE VIOLATED THESE RULES FOR ANY REASON MAY BE SUBJECT TO DISQUALIFICATION AT THE SOLE AND ABSOLUTE DISCRETION OF THE CONTEST ORGANIZER AT ANY TIME.

Any attempt to deliberately damage any Website or to undermine the legitimate operation of this Contest (at the sole discretion of the Contest Organizer) is a violation of criminal and civil laws. Should such an attempt be made, the Contest Organizer and the Prize Supplier reserve the right to seek remedies and damages to the fullest extent permitted by law. The Contest Organizer and the Prize Supplier reserve the right to cancel, modify or suspend this Contest, or to amend these Rules in any way, in the event of any accident, printing error, administrative error or other error of any kind, or for any other reason, without prior notice or obligation. Without limiting the generality of the foregoing, the Contest Organizer and the Prize Supplier reserve the right, at their sole discretion, to administer another proficiency test, as they deem appropriate based on the circumstances and/or to comply with applicable law.

The Contest Organizer and the Prize Supplier reserve the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure or any other cause.

The Contest Organizer and the Prize Supplier reserve the right, at their sole and absolute discretion, to change, without notice, the Contest deadline or any of the dates set out in these Rules, to the extent necessary, for purposes of verifying the compliance of any Entrant or Entry in accordance with these Rules, or due to technical problems or under any circumstances that, in the view of the Contest Organizer and the Prize Supplier and at their sole discretion, may hinder the proper administration of the Contest in accordance with these Rules, or for any other reason.

By entering this Contest, each Entrant consents to the Contest Organizer, the Prize Supplier, their agents and/or representatives, storing, sharing and using the personal information submitted with their Entry for the sole purpose of administering the Contest and awarding the Prize, including, but not limited to, contacting the Entrant about the Contest and their Entry. You may also receive additional communications from the Contest Organizer, the Prize Supplier and/or third-party partners (if applicable) about their products, services, upcoming contests and promotional offers if you consent to receive such communications on the Contest Website. You may, at any time during or after the Contest, withdraw your consent to receive additional communications by following the unsubscribe instructions included in these communications. Please visit <https://corporate.sobeys.com/privacy-policy> for details about the Contest Organizer's privacy policy regarding the use of personal information.

These Contest Rules can be found at <https://www.iga.net/en/summer/recharge-your-batteries>. The names of the Contest winners will be available at the same address within sixty (60) days following the Draw date, August 5, 2024, for a minimum period of ten (10) days.

In the event of a discrepancy or inconsistency between the terms and conditions of the French version of these Rules and any disclosures or other statements contained in any Contest-related materials, including the Entry Form, the website, the English version of these Rules and/or print or online advertising at the point of sale, the terms and conditions of the French version of these Rules will prevail to the fullest extent permitted by law.

This Contest is not managed or sponsored by iga.net. Any questions, comments, or complaints regarding the Contest should be directed to the Contest Organizer and not to iga.net or IGA.net,

and its affiliates, directors, officers, agents, and employees are not responsible for any claims arising from or related to the Contest Organizer.

By participating in the Contest, and as a condition of acceptance of a Prize, you, your heirs, executors, administrators, successors and assigns, release and forever discharge and hold harmless the Contest Organizer, Presenting Sponsors and the Prize Suppliers, Scene LP^c and each of their direct and indirect parent companies, affiliates, subsidiaries, successors, assigns, agents, advisors, franchisees, shareholders, partners, representatives, their advertising, promotion and fulfillment agencies and each of their respective employees, officers, directors, agents and representatives (collectively, the “**Released Parties**”), from and against any and all losses, damages (including, without limitation, direct, indirect, incidental, consequential or punitive damages), rights, claims, actions, causes of action, personal injury, property damage or death, including without limitation all costs and liabilities of any kind including legal fees on a substantial indemnity scale, hereinafter called “Claims” and including without limitation any claims arising from any act of negligence of the Released Parties, that you now have, or may hereafter have against the Released Parties directly or indirectly resulting or arising from: (i) participation in the Contest, your Entry and/or the awarding, acceptance, possession, use, or misuse or enjoyment of any Prize, and where applicable, traveling to, preparing for, or participating in, any Contest-related or Prize-related event or activity; or (ii) the publicity rights granted to the Contest Organizer. You specifically acknowledge that you understand that there may be serious risks of bodily injury, death, or property damage associated with the acceptance, possession, use and/or misuse of the Prize and attendance at any event or participation in certain Prize-related activities, and you voluntarily assume these risks. You also agree to indemnify, defend, and hold harmless the Released Parties from any and all Claims in respect of the foregoing.